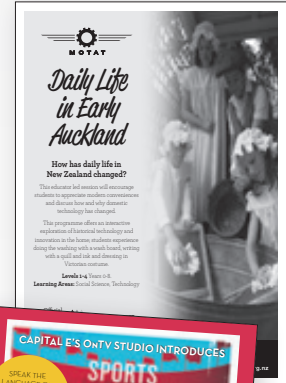
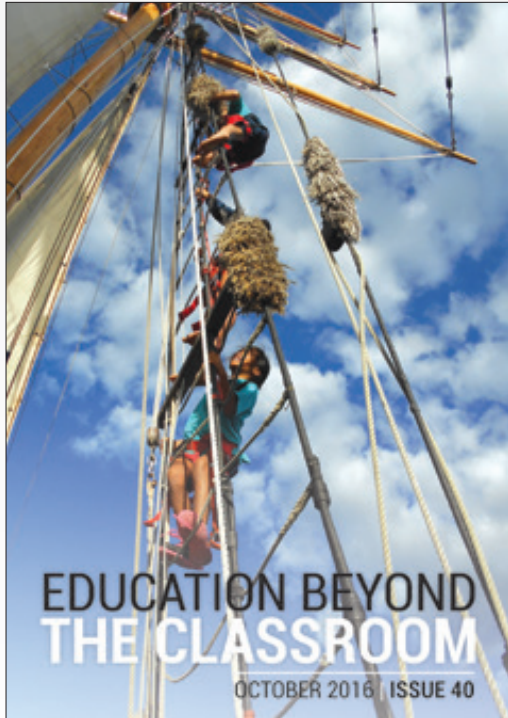


EDUCATION BEYOND THE CLASSROOM

The definitive guide to learning experiences outside the classroom (LEOTC), offering schools information and opportunities for class visits.

Education Beyond the Classroom is published twice yearly – in May and October – and circulated with Education Gazette.



FACTS AT A GLANCE

- Circulated with Education Gazette to all schools.
- Definitive guide to learning experiences outside the classroom.
- Well received by teachers.
- Easy-to-read format.
- Published twice yearly.
- A5 format booklet.

DISPLAY ADVERTISING RATES

Ad sizes	Dimensions in millimeters	Price – colour	Price – B&W
Back cover	148 (w) x 210 (h) + 5mm bleed	\$1,860	n/a
Inside back cover	148 (w) x 210 (h) + 5mm bleed	\$1,660	n/a
Inside front cover	148 (w) x 210 (h) + 5mm bleed	\$1,660	n/a
Full page	148 (w) x 210 (h) + 5mm bleed	\$1,550	\$1,190
Half page	130 (w) x 90 (h)	\$1,190	\$880
Quarter page	60 (w) x 90 (h)	\$775	\$465

BOOKING DEADLINES 2017

Booking deadline	Material deadline	Published
19 April	21 April	29 May
13 September	15 September	16 October

MECHANICAL SPECIFICATIONS

Format

A5 full colour – 148mm wide x 210mm high.

File types

PDF files. Please ensure all the fonts are embedded or text converted to paths/outlines. If colour, ensure all photos are converted to CMYK.

In-house design

Send your text document and images by email. The images and logos are to be at 300dpi and attached as a TIFF, JPG or EPS file for best results.

All advertising rates exclude GST. Accredited agency commission 20 per cent.

Note: all advertising is booked under the current terms and conditions of NZME. Educational Media www.nzme-ed.co.nz/about

CLASSIFIED	Price – B&W
50 words (including logo)	\$360
50 words (no logo)	\$310

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